

Karl M. GIBBONS

**Business Growth Architect, CEO,
Entrepreneur, Thought Leader,
International Speaker, Author, Storyteller.**

If you're looking for a speaker whose content is original, profound, battle-tested, and works – you've found him!

For over 31 years Karl Gibbons has shared his principles and insights on management and leadership with thousands of people. He gets up close and personal to engage the audience with his entrepreneurial vision, passion and energy; he'll keep your guests on the edge of their seats. Attendees will leave with practical and actionable ideas to implement immediately, energized with the ability to uncover the hidden value in their organization, build winning teams, increase profits and recession-proof their business. He speaks from experience not theory. As a serial entrepreneur, Gibbons created and sold four multimillion-dollar businesses by the age of 40, and since then has focused on helping the owners of small and mid-market businesses around the world to increase revenue, reduce/control costs and amplify their market share.



**Karl is regularly
featured in the
media.**



"Karl is the Simon Cowell of business advisers. Love him or hate him you cannot ignore him! He is astute, incisive, doesn't pull his punches and is always right on the money. His presentation had an immediate and positive effect on our business."

Gareth Rockliffe – Partner, Soderquist Photography

"Your program was exceptional!"

Dan Regelski – Regional SBDC Director, Lutgert College of Business, Florida Gulf Coast University

"I have seen the results firsthand that Karl was able to achieve through his presentations. I must tell you it's pretty awesome stuff. I don't take recommendations lightly, but Karl Gibbons is exceptional"

Joseph A. Ariola – Senior VP Commercial Lending, Key Bank

"Karl Gibbons provides serious help for fellow entrepreneurs — delivered with a healthy dose of unseriousness".

Ted Carter – Business Observer

"Your presentation was excellent: engaging, informative, and useful to everyone in the room."

Christopher O. Schulz – President, Gulfshore Media / Curtco

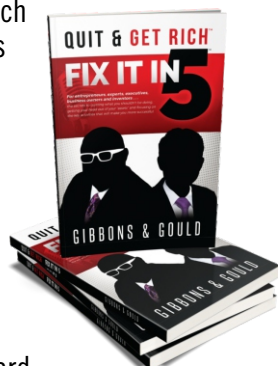
The
Economist

THE TIMES

MarketingWeek

Business
Observer

Gibbons is the co-host, along with Carl Gould, of iHeartRadio's podcast Quit & Get Rich, featuring the popular segment Fix it in Five, which is based on the business problems listeners email into the show - it's also the title of their book.



Karl serves as Chairman of the Entrepreneur Society of America (ESOA), Chairman of the Entrepreneurship Program for Collier County School Board, and holds many other advisory board positions. He's been recognized many times for his achievements including: Barclays Bank Business of the Year, Junior Achievement Presidents Award, winner of the Naples Area Professional League of Executive Services Liz Cashman Award, and Gulfshore Business magazine named him one of the Power Players and Influential Forces in the region's business community.

Born in England, he made Naples, Florida his home in 2002 and in August 2008 Karl became a US Citizen. When he's not working, he loves to fly hot air balloons, watercolor painting, playing drums and collecting Beatles memorabilia. He's now learning to play the piano, and fly an airplane.



Keeping audiences on the edge of their seats with his energy, passion and vision since 1959.

Gibbons receives the highest audience ranking wherever he goes with over 98% approval ratings.

A SELECTION OF KARL'S KEYNOTE TOPICS

Quit & Get Rich™

The best course of action for any entrepreneur in today's demanding and ever challenging business world is to learn how to quit fast. Yes, that's right, quit and get rich! How does that work? Let's look at some of the greatest quitters in business today: Bill Gates (Microsoft), Oprah Winfrey (HARPO) and Warren Buffett (Berkshire Hathaway). "Are you mad?" I hear you cry, "These are some of the most successful people in the history of business!" And you would be right. The reason they are so successful is that they are perfect examples of business quitters. Let me explain...

META Session™

Interactive presentation covering eight areas of assessment to uncover the hidden value and potential of any business or organization.

The Zebra Syndrome™ – Is your business just one of the herd?

Zebras, after you've seen one you've seen 'em all. Is your business just one of the herd? Every day, your prospects and clients see and ignore thousands of zebras – are they ignoring you? Discover how to cut your business from the herd and make your message memorable.

The Four Pillars of Networking – Who are you and why should anyone care? Discover how to be a confident and efficient networker to grow your business, help others and attract your ideal clients.

5 Ways to Generate Revenue in Your Business in the Next 90 Days – Business Strategies, innovation, sales, marketing, business development - all with original, profound and battle-tested solutions that can be implemented NOW!

Lions of the Future – 9 Secrets to Engaging with Millennials

With the Baby Boomer generation aging into retirement, organizations are looking to Millennials to fill gaps in leadership roles. But many organizations are struggling to recruit and retain this generation as they have some very specific needs, desires and motivators. Lions of the Future focuses on the unique perspective of Millennials so that the current leadership is better able to reach these young people and utilize them in the right roles within an organization.

Retail Rescue – The challenges facing independent retailers today are enormous; they're under threat from the internet and online sales, big box stores, out of town and discount malls, ever-increasing rents and shrinking margins. The only way they can change their retail game, stay the course and be relevant in the next decade is by creating a compelling, exceptional, alternative experience for why anyone should want to visit their store, stay, and more importantly, become a raving fan, so they come again and bring a friend. Let me explain...

All these programs have been written and developed by Karl and are available in modules ranging from 30-minute presentations and keynotes, up to two-day workshops.